Ballot voting: 1/15 - 2/8
Bonus round: 12/22 - 1/5
Best Of issue: 3/18

SPONSOR LEVELS

PRESENTING SPONSOR: $15,000
- “Presented by” & logo on all print, digital ads (approximate value: $10,000)
- Tagging as “Presented By” in Best Of promotional social media posts (approximate value: $5,000)
- 4 half page print ads ($5,600 value)
- 4 full page print ads ($10,800 value)
- 250,000 chicagoreader.com display ad impressions ($2500 value)
- 16 email newsletter ads ($4,000 value)
- Delivery of email opt-ins at end of contest
Value: $37,900

PREMIUM SPONSOR: $10,000
- Logo on all print, digital ads (approximate value: $10,000)
- 8 quarter page ads
- 150,000 chicagoreader.com display ad impressions ($1500 value)
- 16 email newsletter ads
Value: $26,700

CATEGORY SPONSOR: $5,000
- 8 quarter page ads ($6,400 value)
- 6 email newsletter ads ($1,500 value)
- 50,000 chicagoreader.com impressions ($500 value)
- Category sponsor ad** + enhanced listing**
Value: $9,050

ENHANCED LISTING: $1,500
- 4 quarter page ads ($2,400 value)
- 4 email newsletter ads ($1,000 value)
- Enhanced listing**
Value: $3,400

*Digital and print advertising may be purchased and used up to May 1, 2020, but no later.
**Descriptions and examples on pg. 2
CALENDAR

Jan. 7 — PRINT ISSUE 5
Jan. 15 — Voting period starts
Jan. 21 — PRINT ISSUE 6
Jan. 29 — “Vote for us” print/digital ads deadline
Feb. 4 — PRINT ISSUE 7
Feb. 18 — PRINT ISSUE 8
March 4 — PRINT ISSUE 9
March 9 — Special issue FINAL SALES DEADLINE
March 10 — “Thank you“ print/digital ads deadline
March 11 — Special issue FINAL ART DEADLINE
March 18 — PRINT ISSUE 10 | BEST OF ISSUE

AD EXAMPLES

Category Ad
ex. your business
as header for
Best Pizza section

Enhanced Listing
for your business

Enhanced listing on the
voting ballot includes:
Picture or logo, social
“follow me” buttons, link to
website, interactive map,
100 word description