



WE COVER CHICAGO

The Chicago Reader has the **LARGEST WEEKLY DISTRIBUTION** of any alternative newspaper in Chicago. The Reader is a **FREE** publication distributed to over **1,900 LOCATIONS** in the Chicagoland area every Wednesday and Thursday.

100,000 WEEKLY DISTRIBUTION

89% CITY OF CHICAGO
11% CHICAGO SUBURBS



CHICAGO DISTRIBUTION

City North: 34,000

includes Old Town, Lincoln Park, Lakeview, Roscoe Village, Northcenter, Uptown, Andersonville, Edgewater, Rogers Park, Albany Park

City Northwest: 9,000

includes Wicker Park, Bucktown, Logan Square, Cragin, Portage Park, Jefferson Park, Edison Park

City Central: 21,900

includes Loop, River North, Gold Coast, Streeterville, Printers Row, South Loop

City West: 12,000

includes West Loop, River West, Greektown, Ukrainian Village, Humboldt Park

City South: 12,000

includes Pilsen, Chinatown, Bridgeport, Bronzeville, Kenwood, Hyde Park, Washington Park, South Shore, Beverly

Distribution totals as of January 2009. Subject to change. Figures rounded to nearest 100. Distribution audited by Verified Audit Circulation.